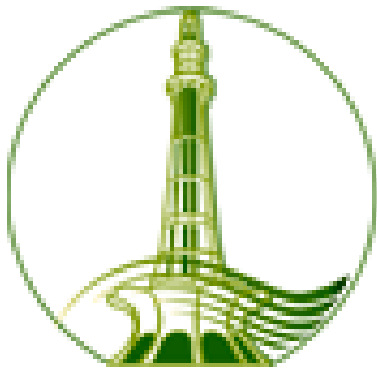


ADMISSION GUIDE

FALL 2021



THE
UNIVERSITY OF
LAHORE

School of Creative Arts

For Inquiry: **UAN: 042 111 865 865**
Admission Office: 1-Km Defense Road, Off Raiwind Road, Near Bhohtian
Chowk Lahore.

Web: www.uol.edu.pk Email: admissions@uol.edu.pk

Program Name: BS Media and Mass Communication (BSMMC)
BS Film and Television (BAFT)
Entry Requirements: Minimum 45% marks & 12 years of
education/HSSC/Intermediate or A-Level
Program Duration: 4 Years (08 semesters)

Program Name: M.Phil. Media & Mass Communication Studies PMMC
(Research Track)
M.Phil. Media & Mass Communication Studies PMMC
(Production Track)

Entry Requirements: 16 Years of Education, in relevant field, preference will be
given to candidates having BS, M.A & M.Sc. in Mass and
Professionals working in Media Industry with CGPA 2.5 /
4.0 Minimum 50% marks.

Program Duration: 2 Years (04 semesters)

Admission Requirement: Qualify UOL Entrance Test / Interview

Schedule of Classes: **Weekdays**--Morning--Monday to Friday (8:00am to 5:00pm) for BS
Weekend--Friday Evening (3:00pm to 8:00pm) and Saturday for Mphil

Sample Test (BS Level)

Section I

General Knowledge

(Total Marks: 20)

Mark the correct option, cutting and overwriting is not allowed

Q. 1: Radio was invented by:

- | | |
|------------|-------------------|
| a) Anthony | c) William Hawken |
| b) Marconi | d) None of the |

Q. 2: The Muhammadan-Anglo-Oriental College was founded by?

- | | |
|------------------------|------------------|
| a) Zafar Ali Khan | c) M. Ali Johar |
| b) Sir Syed Ahmad Khan | d) Hasrat Mohani |

Q. 3: White color in Pakistani flag represents:

- | | |
|---------------|------------------|
| a) Peace | c) Women |
| b) Minorities | d) Trans-genders |

Q. 4: The National Animal of Pakistan is:

- | | |
|---------|------------|
| a) Deer | c) Markhor |
| b) Lion | d) Ostrich |

Q. 5: Which Planet is no more part of our Solar System?

- | | |
|------------|----------|
| a) Jupiter | c) Pluto |
| b) Saturn | d) Mars |

Section II

Subject Knowledge

(Total Marks: 30)

Q. 1: First animation film of Pakistan was:

- | | |
|------------------------|----------------|
| a) Burkha Avengers | c) 3 Bahadur |
| b) Commander Safeguard | d) Donkey Raja |

Q.2: Who is considered as the "Chocolate Hero" of Pakistan film Industry:

- | | |
|---------------------|-----------------|
| a) Shan Shahid | c) Waheed Murad |
| b) Hamza Ali Abbasi | d) Nadeem Baig |

Q.3: What was the earlier name of “Tariq Aziz Show”:

- a) Nelaam Ghar
- b) Jeeto Pakistan
- c) Lakhon ka Samandur
- d) Game show

Q.4: Film Chooriyan Was Directed by:

- a) Javaid Shaikh
- b) Syed Noor
- c) Sangeeta
- d) Saleem Shaikh

Q.5: Who is to be known as “King of Pop” in the world?

- a) Junaid Jamshed
- b) Michael Jackson
- c) Zohaib Hassan
- d) George Michael

Section III
English Comprehension

(Total Marks: 20)

Question 1: SYNONYMS

(Marks: 5)

Choose any option having the *same* or nearly *the same* meaning as the word in BOLD letters.

1. The Synonym of ABUNDANT is

- a) Excess
- b) Lean
- c) Access
- d) None of these

2. Synonym of ALERT is

- a) Intelligent
- b) Energetic
- c) Observant
- d) Watchful

Question 2: ANTONYMS

(Marks: 5)

Choose any option having the Opposite meaning as the word in BOLD letters.

1. Antonym of EXPAND is

- a) Congest
- b) Conclude
- c) Convert
- d) Condense

2. Antonym of ARTIFICIAL is

- a) Red
- b) Solid
- c) Truthful
- d) Natural

Question 3: SENTENCE COMPLETION

(Marks: 5)

Complete the Sentences with the most appropriate answer.

- 1) Ali would _____ her little sister into an argument by teasing her and calling her names.
 - a. advocate
 - b. provoke
 - c. perforate
 - d. lamente
- 2) The movie offended many of the parents of its younger viewers by including unnecessary _____ in the dialogue.
 - a. vulgarity
 - b. verbosity
 - c. vocalizations
 - d. garishness

Question 4: READING COMPREHENSION

(Marks: 5)

Among predatory dinosaurs, few flesh-eaters were bigger, faster and nastier than the "tyrant lizard" of popular imagination, the Tyrannosaurus Rex. At least, that is what we have been led to believe. Now research suggests that, far from being the Ferrari of dinosaurs, Tyrannosaurus Rex, whose ferocious reputation has fascinated generations of school children, was in fact a cumbersome creature with a usual running speed of twenty-five kilometers an hour. This is a mere snail's pace compared with modern animals such as the cheetah. Unlike some of the predators of today's African savannah, which can change direction almost immediately, the dinosaur would have had to turn slowly or risk tumbling over. And while a human can spin forty-five degrees in a twentieth of a second, a Tyrannosaurus would have taken as much as two seconds, as it would have been hampered by its long tail. Thankfully, however, all its prey, such as triceratops, would have been afflicted with the same lack of speed and agility. The findings were reached after researchers used computer modelling and biomechanical calculations to work out the dinosaur's speed, agility and weight. They based their calculations on measurements taken from a fossil dinosaur representative of an average Tyrannosaurus and concluded the creatures probably weighed between six and eight tones. Calculations of the leg muscles suggest that the animal would have had a top speed of forty kilometers an hour, which is nothing compared to a cheetah's one hundred kilometers an hour. It is sobering to reflect, though, that an Olympic sprinter runs at about thirty-five kilometers an hour, not sufficient to outrun a Tyrannosaurus, should Man have been around at that time!

Q.1: Being known as the 'Ferrari of dinosaurs' means Tyrannosaurus Rex:

- a. Wore shoes.
- b. Was a quick and agile creature.
- c. Was a hunting machine.
- d. Was the most ferocious of dinosaurs.

Sample Test (Total Duration: 2 Hours)

- **M. Phil in Media and Mass Communication Studies (Research and Professional Track)**
- 1. **General Knowledge Section**

Total Question: 20

Time: 30 min

Question 1 Who was the first Governor General of Pakistan?

Question 2 O.I.C stands for?

Question 3 The Industrial Revolution started in which country?

Question 4 Which year did the World War 2 Begin?

- A. 1937
- B. 1938
- C. 1940
- D. 1939
- E. None of these

2. **Verbal/Writing Section**

Total Question: 20

Time: 30 min

SYNONYMS Total Questions: 10

Each question below consists of a word printed in capital letters followed by five lettered words or phrases choose the lettered word or phrase having the same or nearly the same meaning as the word in CAPITAL letters.

Question 1 ODIIOUS

- A. Hateful
 - B. Blunt
 - C. Neutral
 - D. Phobia
- (Answer= A)

ANTONYMS Total Questions: 10

Each question below consists of a word printed in capital letters followed by five lettered words or phrases. Choose the lettered word or phrase that is most nearly opposite in meaning to the word in capital letters.

- Question 1 DIFFUSE**
- A. Concentrate
 - B. Contend
 - C. Imply
 - D. Pretend
- (Answer= A)

ANALOGIES Total Questions:10

In each of the following questions, a related pair of words or phrases is followed by five lettered pairs of words or phrases select the lettered pair that best expresses a relationship similar to that expressed in the original pair.

- Question 1 COLOR: SPECTRUM**
- A. Tone: Scale
 - B. Sound: Waves
 - C. Verse: Poem
 - D. Dimension: Space
- (Answer= A)

Sentence Completion Total Questions 20

Part 1- Finish the incomplete sentences with suitable answers

- Question 1** I Strive for?
- Question 2** The Future is?
- Question 3** I Wish?

Part 2 - Each sentence below has one or two blanks, each blank indicating that something has been omitted. Beneath the sentence are five lettered words or sets of words. Choose the word or set of word for each blank that best fits the meaning of the sentence has a whole.

- Question 1** In order to make the best use of available human resources, we must first..... and then..... Human talents.
- A. Educate: equalize
 - B. Decompose: Rebuild
 - C. Revitalize: Discern
 - D. Discover: develop
- (Answer= D)

Question 2

The superficiality of his calmness was..... by the tremor of his hands as he tried to pick up the paper.

- A. Intensified
- B. Betrayed
- C. Imposed
- D. Secured

(Answer= B)

Reading and Comprehension 1 Paragraph

In this part you will be given a passage of about one to two pages, during the 15 minutes time you have to read it carefully and remember the important points in your mind. After reading you will be asked 10 questions from the passage you just read.

Paragraph

Do you want to keep up with the latest research and discoveries in science? There are many good websites that you can visit to make that easy. One great site is called science news for kids. This site reports science news covering a wide covering range of subjects. The articles are written with the interests and educational experience of younger readers in mind, but adults will find this site suitable for them as well.

- 1) The author believes that adults.....
 - a) Won't understand a site of kids.
 - b) Will find science news for kids useful.
 - c) Don't like science as much as kids.

Another wonderful site, one that I check out every day, is called Science Daily. The site is constantly updated with news, often about exciting findings that change how Updated with news, often about exciting findings that change how we look at the world and the universe. Whether it's newly unearthed discoveries about creatures that have been extinct for millions of years or the latest advances in cures for human diseases, you will find that Science Daily.

- 2) What does "daily" mean?
 - a) never at night
 - b) only for scientists
 - c) every day
- 3) What does "unearthed" mean in the paragraph?
 - a) Dug up
 - b) From another planet
 - c) Shot into space

ESSAY WRITING 200-250 Words

The student is required to write an argumentative essay choosing from 3 given topics. In an argumentative essay, we not only give information but also present an argument with the supporting ideas and opposing ideas of the topic. The student should clearly take a stand write as if the student is trying to persuade an opposing audience.

- 1) Should we do more to deal with the problem of domestic violence, or is the problem exaggerated?
- 2) We are becoming overwhelmingly dependent on computers. Is this dependence on computers a good thing or should we be more suspicious of their benefits?
- 3) Education is an indivisible part of the prosperity of the nation. The more educated and culture people there are in the country the more flourishing and thrifty the country is.
Comment on this issue, argument your decision.